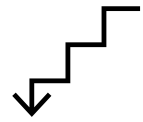


Using Feedback



Scenario 1

Role Play Setup

Student A: Product manager

Student B: Customer

Student A is a product manager who receives extensive feedback from Student B, a customer, about a new product. Student A needs to decide how to incorporate this feedback into the next iteration of the product.

Questions for Student A prior to role-play:

1. How would you prioritize the feedback to make impactful changes?
2. How would you communicate these changes to your team and users?

Questions for Student B prior to role-play:

1. What specific feedback would you provide about the new product?
2. As a customer, what steps would you want to see Student A take regarding their communication with you?